

# Meet our Ambassadors

**RANDY JOY BERGADINE** loves meeting people and giving them a warm, welcoming smile. She looks forward to greeting each of you and getting to know you better. She “knows being an Ambassador will help her make friends for life.” She is a longtime resident of Gainesville, has four children and is looking forward to her first grandchild later this year. Single for the past seven years, Randy Joy enjoys traveling, boating, swimming, and entertaining friends and family. She is know around town for her annual Halloween costume party, and thrills to the OPBA offshore boat races in Sarasota, Ft. Myers and St. Petersburg each year.

Randy Joy’s career in banking spans over 20 years, with the last 11 spent at SunTrust Bank. She is currently a mortgage loan officer with SunTrust Mortgage, who was awarded “Highest Customer Satisfaction” among mortgage companies by J.D. Power for two years in a row. She gets pleasure from helping others follow their dreams of being homeowners, and she finds working with builders and buyers through the construction process especially gratifying. Randy Joy offers her clients “friendly, professional, local service.”

**ANDREW ROCCO** is our Spike chair. He “loves working with people,” and, seeing the “huge benefits from being in the Association” he likes to let others know how they can reap the same rewards. Andrew says “although an association is great, when you don’t know someone it can be intimidating. My goal as an Ambassador is to help so it doesn’t have to be that way.”

A native of Billings, Montana, Andrew loves to cook and entertain. Of his work at Crown Financial Mortgage, he notes that with all the options financial institutions offer, a mortgage broker can do the necessary homework to determine the best solution for each situation. He takes pride in knowing his customers’ needs and helping them achieve their goals.

**VALORIE BERTIE** “loves people!” She enjoys meeting new people and working with the ones she already knows: the BANCf ambassadors and staff. When asked about her interests, she bravely answers with “all of life’s experiences.” She gravitates to “any outdoor activities”, which include riding her Harley.

Valorie was born and raised in “good old Gainesville” where she met her husband Jim, also a Gainesville native. Jim Bertie is also her work partner, since he owns Bertie Heating and Air, established in 1991. Their company specializes in new construction, retrofit, zoning, and home comfort; or they can build a system to fit specific needs. They also feel strongly about educating their customers about new air conditioning technology.

**MARGARITA PURVIS**, our 2008 and 2009 Membership Chair, enjoys her ambassadorship with BANCf because “I get to meet people from our vast membership in an easier setting than just sitting next to a stranger at lunch,” adding that she also gets to really know the other ambassadors and their businesses. Aside from the Associations’ inherent perks of networking for telecommunications equipment, Margarita values the friends she’s made and plans to keep for a lifetime.

Free time is taken up with fishing and traveling with her husband and being with family and friends; she also admits to being quite good at shopping. Originally from Vienna, Virginia, Margarita came to Gainesville in 1987 after spending her formative years in West Palm Beach. She graduated from UF in 1989.

She and her employer seem to have a mutual admiration: Margarita is impressed by the fact that locally-owned-and-operated Communication Systems (ComSys) has been here since 1981. She points out that ComSys specializes in business relocation, along with providing structured wiring, phone and voicemail systems, internet services, and GPS fleet management tools, among other things. And ComSys recently bestowed a Career Achievement Award to Margarita for “10 Years of Dedicated Service, Outstanding Sales Performance and Significant Contributions to ComSys and the Telecommunications Industry.”

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**BEV MAGEE** is a “people” person who gets energy from sharing with others, a trait that may have come from being the seventh of 10 children. Her spare time is spent thoroughly enjoying her grandkids, reading, walking, and catching up on travel. Bev serves on BANCF committees because she feels our association offers much to its membership via programs and community involvement. The committees “give you an opportunity to give something back, while at the same time helping to make Gainesville better for all.”

Bev is a mortgage originator with Capital City Bank, the oldest (at 110 years) community bank in Florida, and a bank that, along with Bev, takes pride in the relationships with its clients, and that is “super involved in our community.” Beverly strives to give each of her clients “the best service possible, offering solutions to meet each individual’s needs.”

**SCOTT ARVIN** became an Ambassador for all the right reasons: he acknowledges he is energetic, outgoing and involved, believing it’s important to welcome new members and educate them about the benefits of joining BANCF. He says “people drive and energize me!”

Scott was born in Naples, Florida, followed by a brief stay in California; then at the tender age of five he and his family came back to settle in Gainesville, which he says is definitely home. Along with his love for saltwater fishing, golf, basketball and most other sports, Scott is a big UF sports fan and attends all the events he can.

Scott is a part of Matchmaker Realty, which has been in Gainesville for 20 years. He describes his company this way: “We offer professional and friendly service in a personalized setting. We have three offices to serve our customers: Gainesville, St. Augustine, and Jacksonville Beach! Matchmaker Realty believes in putting the customer first!”

**JORGIA MCAFEE** loves being an Ambassador because “I’m able to help make a new member feel a part of our association right from the beginning.” Jorgia is a staunch believer in the importance of strong membership, which enables BANCF to “make effective change in the industry by supporting causes that improve the building environment in our area.” She also maintains that members need to “get involved early in order to stay involved in the long run.”

A Gainesville native, Jorgia is the embodiment of the word “involved.” She has been a frequent performer in shows at the Vam York Theater and is becoming a familiar face on The Hippodrome stage. She also loves to read, travel, kayak and snowboard.

Her working days are spent at Crime Prevention Security Systems, LLC, a “wonderful organization to be a part of.” She is proud of their reputation for providing excellent customer service since 1975. She adds, “In 2004 we opened ...Custom Home Entertainment and now provide whole-home audio, high-definition television, central vacuum systems and more. With so many advances in technology, it is an exciting time to be installing both security and entertainment (systems) in today’s homes and businesses.”

**RANDI ELRAD** thinks the Ambassador program is a “wonderful way to meet, greet, and keep in touch with the entire membership of the Association.” Randi believes builders associations are one of utmost importance because the strength derived from a coalition of builders, business leaders and homeowners helps everyone affordably attain the “American dream of owning your own home,” and “being an Ambassador helps to get this message across to other members...”

Aside from running Crime Prevention Security Systems with her co-owner husband John Pastore and being active in our association, Randi, a native of Cleveland, Ohio, stays busy traveling, skiing, baking, sampling restaurants, and shopping – especially at thrift stores.

Crime Prevention Security Systems has been “serving the security needs of North Central Florida for 31 years.” Randi feels “so honored that we are a part of the Authorized Integrator Network” allowing them to be the GE Security Pro Dealer, alongside names like Sony, Klipsch and Dirt Devil Central Vac. Crime Prevention also provides Commercial Fire, Access Control and CCTV systems in addition to any other low-voltage product and service.