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FOR IMMEDIATE RELEASE
Contact: Paul Thompson (800-261-9447, ext. 13)

SEBC/Green Building Show Offers 13 Designation Courses

If you want to gain credibility and customers through attainment of a professional designation, the 31st annual Southeast Building Conference (SEBC)/Green Building Show has just what you need.

Scheduled for July 29-August 2 at the Orange County Convention Center in Orlando, the SEBC/Green Building Show offers 13 intensive courses leading to such business-building designations as Certified Green Professional (CGP), Certified-Aging-in-Place Specialist (CAPS), Certified Graduate Builder (CGB), and Certified Graduate Remodeler (CGR), among others.

Complete details of all the courses, and a convenient online registration process, are available online at www.sebcshow.com. Industry members do not need to register for the entire conference to take one or more of the intensive courses.

The course lineup, presented in conjunction with the National Association of Home Builders (NAHB) University of Housing, includes Green Building for Building Professionals (a two-day course), Marketing and Communications Strategies for Aging in Place (CAPS I), Customer Service, Diversification: Capitalizing on New Business Opportunities, Profitable Business Through Quality Practices, Design/Build Solutions for Aging and Accessibility (CAPS II), Train the Trainer, Financial Management, Business Management for Building Professionals, and Negotiating Skills.

For the time ever, SEBC is presenting two advanced courses in the Residential Construction Superintendent (RCS) program, sponsored by Home Builders Institute, the workforce training arm of NAHB. The courses are Collaborating with Challenging Customers and Best Practices in Running a Successful Job.

The Florida Home Builders Association (FHBA) is also presenting its popular Spokesperson Training program.