



## 2010 Parade of Homes™ April 17<sup>th</sup> – April 25<sup>th</sup>

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**FOR IMMEDIATE RELEASE** –Members of the Builders Association of North Central Florida (BANCF) have planned, developed, and worked together to showcase the latest in home building techniques and neighborhood designs for the 2010 Parade of Homes. “We are proud to show off the local building industry to the community each year during the Parade of Homes. Our members are the key to the success of this popular event,” said Ivan Oelrich, BANCF President.

With thirty-one beautiful new homes in twelve different neighborhoods throughout Alachua County, parade visitors will not only find a huge variety of home design and décor, but also the newest in land design, energy efficient techniques and green building products.

Today’s market, coupled with a generous temporary tax credit for first-time home buyers and near record low mortgage interest rates, provide an unprecedented window of opportunity for prospective home buyers. There is also an outstanding selection and available inventory. “It important to note that housing is still one of the best investments around. There may never be another buyer’s market as good as today’s. Now is definitely the best time to buy,” continued Oelrich.

The hours for the 2010 Parade of Homes™ are 1pm to 6pm both weekends and open 5pm to 7pm during the week. A Parade Book with floor plans, renderings, and maps to all locations will be inserted in the April 17<sup>th</sup> Gainesville Sun and will also be available at each of the twelve neighborhoods. Tickets are \$5.00 per person with children under 16 free. A portion of the tickets sales benefit community organizations.

For more information, contact the Builders Association at (352) 372-5649 or visit their website for site locations at [www.banconf.com](http://www.banconf.com).