



# Press Release

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For seventeen years, the Builders Association of North Central Florida (BANCF) has awarded to a past leader the **A.W. Fletcher Service Award** in honor of A.W. Fletcher who was instrumental in guiding the association from the beginning, and who continued to play a vital role in both the organization and the community for close to 50 years.

Each year, the award is presented to a past BANCF President who rendered the most outstanding service to the Association during the previous year. This year's recipient, **Alison Cox**, Brice Group was President of the organization in 2007. In presenting the award, BANCF President Ivan Oelrich said, "Alison illustrates what this award is all about, remaining actively involved in all aspects of the Association since her term as President. She is always willing to help on a committee or at a BANCF event. Her expertise, knowledge and her willingness to spend time analyzing proposed government regulations are invaluable to both the Association and to our industry."

The Builders Association also established an award to be presented annually to a past Associate Vice-President who rendered the most outstanding service to the association during the previous year. It was named the **Don Lester Service Award** after a man who served and worked for the Association for many years. This year's recipient of the Don Lester Service Award, **Andrew Rocco**, Crown Financial Mortgage, was the 2008 Associate Vice President. During the award presentation, Oelrich remarked, "Andrew not only dresses for success, he is very successful in keeping our membership strong. He works to bring in new members while keeping our existing members happy. Thanks to his dedication, BANCF has the highest retention rate in the state of Florida. Recognizing his talents, FHBA recruited him to serve as the state membership chair. You will also see him at almost every BANCF event, helping wherever he can."

The awards were presented at the May 27th Builders Association Membership meeting and each recipient received an engraved Silver Cup, a replica of the original ones presented to A.W. Fletcher and Don Lester.