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## **Sarasota Home Builder Specialist to Become Florida Home Builders Association’s Second Vice President**

**TALLAHASSEE** – Sarasota home builder specialist Ted Brase, a 19-year veteran with Sherwin Williams, is poised to become the Florida Home Builders Association’s (FHBA) Second Vice President – the highest ranking leadership position for a non-builder member. He will officially be sworn into the position on Saturday, October 4 at the JW Marriot in Orlando in conjunction with FHBA’s Fall Leadership Conference.

FHBA is a Tallahassee-based trade association involved in Florida’s home building, commercial construction and remodeling industry. Known as the voice of Florida’s housing industry, FHBA has 29 local home builders associations throughout Florida, including the Home Builders Association of Sarasota (HBA of Sarasota) – Brase’s local building association. Additionally, the FHBA is affiliated with the National Association of Home Builders.

As a long-time member of the HBA of Sarasota, Brase has held all leadership positions available. With FHBA, his leadership service has been outstanding: Associate Vice President, Area VI Associate Vice President, Florida Home Builder Foundation Trustee, and much more. In addition to his leadership roles, Brase is a Class of 2008 graduate of BUILD: Building University for Individual Leadership Development.

“Ted brings a wealth of ideas and boundless energy to his role as the leader of FHBA’s associate members,” said J. Emmett Reed, CAE, Chief Executive Officer of the Florida Home Builders Association.

For his service to Florida’s building industry, Brase has been named Associate of the Year three times by the HBA of Sarasota, and the Presidents Club Award three times from Sherwin Williams.

Brase served 12 distinguished years on active duty in the U.S. Army and the Florida and Iowa National Guard and was highly decorated on his way to the rank of 1<sup>st</sup> Lieutenant.

**About FHBA:** *The Florida Home Builders Association is a Tallahassee, Florida-based trade association representing more than 16,000 corporate members involved in Florida’s home building, commercial construction and remodeling industry. Known as “the voice of Florida’s housing industry,” FHBA is affiliated with 29 local home builders associations throughout Florida. Visit us on the web at [www.fhba.com](http://www.fhba.com).*

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