

BUILD YOUR BUSINESS WITH BANCF



"A recent McGraw Hill study on marketing showed that companies that advertise during a recession grow by 275 percent after the recession compared to 19 percent growth for those companies that cut their marketing."

www.banconf.com

WHO?

BUILDERS ASSOCIATION OF NORTH CENTRAL FLORIDA (BANCF)

The Builders Association of North Central Florida represents the residential and commercial building industry, providing services to help its members prosper.

A part of this community for over 50 years, BANCF is an active and vibrant organization serving members in Alachua County as the counties of Dixie, Levy, Gilchrist, Lafayette, Taylor, Madison, Suwannee and Hamilton.

BANCF Members get the very best...

- Opportunities to market their business
- Networking events & fun activities
- Government Affairs to protect their interests
- Opportunities to increase leadership skills and gain exposure for their business
- Access to exclusive benefits on 3 websites
- Education & training opportunities

BANCF is the leader in building industry issues and membership carries prestige throughout the industry and our community. Potential customers know that if you are a BANCF member, you care about the professionalism of our industry and the welfare of our community.

"Knowledge is your best defense in our rapidly changing industry and BANCF is the place to get it"

**Tom Robinson, Robinshore, Inc.
BANCF Member for 30 years**

WHAT?

A FULL YEAR OF BANCF MEMBERSHIP BENEFITS

"For the price of a one day newspaper ad, you get an entire year of placing your company in front of prospective consumers and industry professionals."

There are many exclusive opportunities to market your business available ONLY to members of the Builders Association of North Central Florida. Your BANCF staff is ready to help you personalize a marketing plan that is right for your company and meets your budgetary needs.

www.BANCF.com: When a consumer or fellow BANCF member is looking for a specific item or service, they will turn to the Directory of Members located on the BANCF website. Included with your membership are three listings (with your website link) in the directory, available both online and in print. Special issues of the printed directory (with ad space available) are distributed at the Home Show and at both of the Parades of Homes™. The online directory is fully searchable and is updated in real time. Enhanced listings and banner ads are also available.

There are many other members-only opportunities to market your business including direct mail, displays, & exclusive presentations at Membership and Commercial Builder Meetings. Whether you're a home builder, commercial contractor, remodeler, developer, supplier, or service provider, BANCF membership provides the tools you need to succeed!

WHERE?

INCREASE YOUR BUSINESS – NETWORK WITH FELLOW MEMBERS

"If you see a turtle on a fencepost, you can be sure he didn't get there on his own. And neither do we succeed without the help of others."

Join now and you can participate in many upcoming events such as the monthly membership meetings where you will be introduced to the over 150 members in attendance, Members-Only Golf Tournament, Fall & Spring Parade of Homes, Member Mixers, governmental affairs meetings, and a whole lot more.

Attending these events or serving on a committee to plan an event offers you the opportunity to network with your industry peers and make important business contacts along with good friends. Everyone likes to do business with someone they know and Doing Business with a Member is something that we all believe in.

"I always think of fellow BANCf members first when I need a product or service. And many of the members I have met through my involvement in BANCf refer customers to me. It's only natural to gravitate to those who reflect your own values, and belonging to the same organization falls into that category. Through BANCf I have made some lasting friendships while growing my business."

**Margarita Purvis, Comsys
BANCf Member for 7 years.**

WHY NOW?

JOIN TODAY AND BENEFIT IMMEDIATELY!

This is the BEST time to join. You will receive over \$400 in coupons, discounts and free tickets to Association events.

You will have your business featured immediately in the BANCf online directory. And, you will be taking advantage of the upcoming marketing campaign through various media outlets, designed to drive even more consumers to the BANCf website.

Membership in the Builders Association of North Central Florida WILL help you build your business. Joining will be one of the best marketing decisions you will make. You will get your company name out in front of thousands of potential customers all year long but that is just the beginning. Belonging to the BANCf opens so many doors for you to network with fellow members, be the first to know what is happening in the industry, have strong resources available to make better business decisions, and be associated with the best of the best in the building industry in our community.

WHY NOW?...WHY NOT NOW? Join Online or call for an application TODAY!

HOW?

YOU CAN JOIN BANCf IN THE WAY MOST CONVENIENT FOR YOU.

Join online at www.bancf.com:
From our home page, go to Join Us -- Application. You can complete the application online or print one out.

Mail or fax your application:
Call the BANCf Office at 352-372-5649 and any of our professional staff can send you an application.

Come by and visit:
The BANCf Office is open 8am-5pm weekdays (including the lunch hour). Come by anytime and one of our friendly staff can help you complete your application.

Builders Association of North Central Florida

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